



GLOBAL BROADCASTING RADIO | SYNDICATED RADIO

GIRL POWER HOUR RADIO

SHOW SPONSOR MEDIA KIT

*MOTIVATING YOU TO EMBRACE LIFE  
AND ITS UNCERTAINTY WITH  
COURAGE!*





## GLOBAL BROADCASTING RADIO | SYNDICATED RADIO | GIRL POWER HOUR

- Women's Premiere Global Broadcasting Network
- Partnership with Girl Power Hour Radio
- 24/7 Talk Radio Programming



- Atlanta Market: 2nd largest US Urban radio market
- Atlanta Target Reach: 5.9 million
- Nashville Target Reach: 300K
- Clear One Radio Online: 25K
- RYSE Connected App: Host a 24/7 Podcast
- Weekly Audience Cume: 500K to 750K (GPH STATS)
- Demo: 73% female, 27% male; age 18-54

## Worldwide Digital Platforms



## Girl Power Hour Radio Show Sponsor Benefits

National and International Exposure

Atlanta and Nashville Market Reach

iHeart Radio (60 million active users weekly)

TuneIn Radio (50 million active users weekly)

Customized Promotional Campaigns

Targeted FEMALE – ENTREPRENEUR, BUSINESS OWNERS, AUTHORS Audience

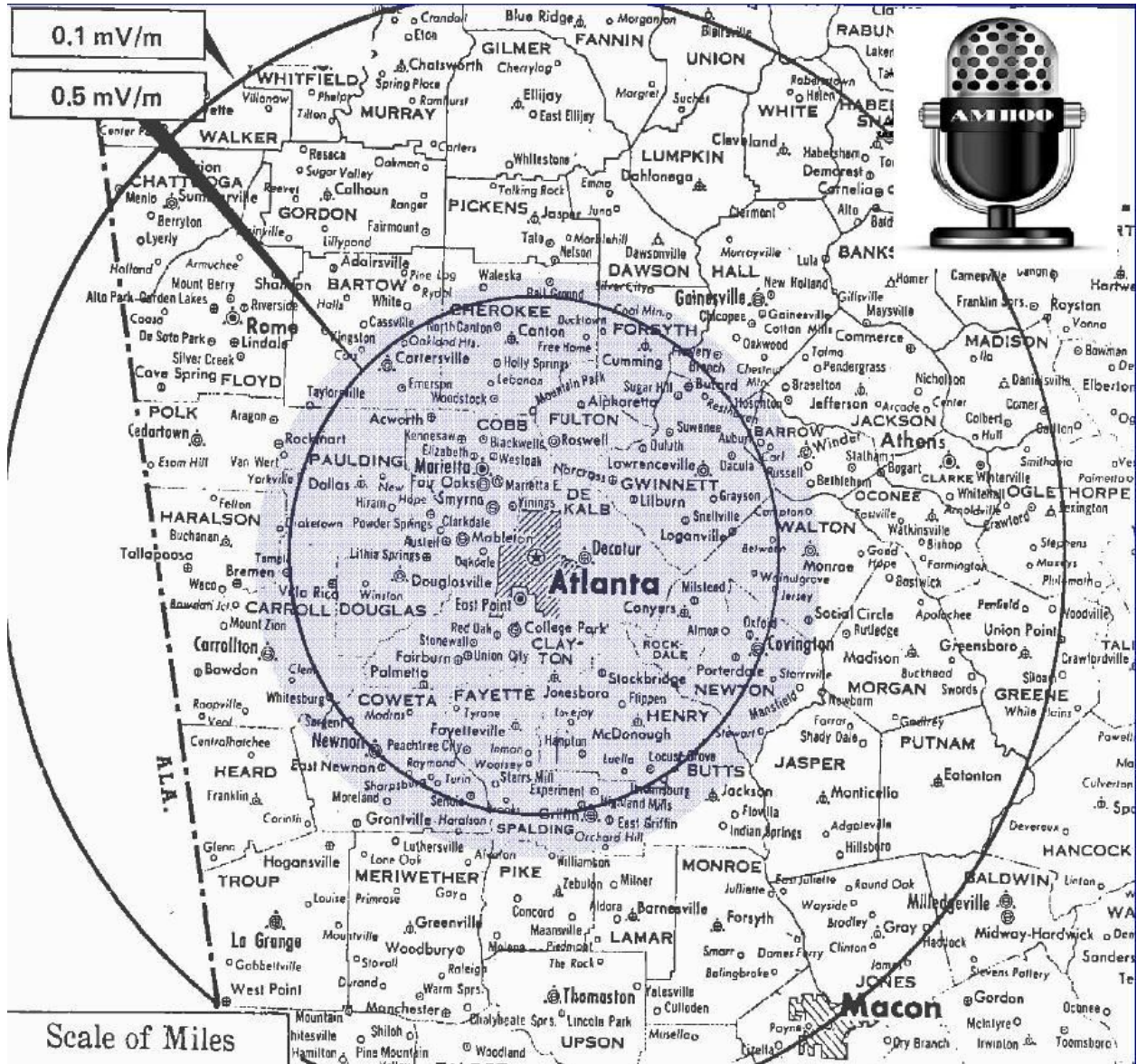
Hyper-Focused Branding



UPCOMING EVENTS

===== RADIO WITH A PURPOSE

AM 1100 Coverage Map – 5,000 Watts



OTHER MARKETS AVAILABLE UPON REQUEST

## RADIO SHOW SPONSORSHIP PACKAGES

- Silver Package: \$99/month

(1x):30 second weekly commercial between 11am- 12pm ET

(2x) Show Host 'live mentions' within the hour of show

- Gold Package: \$199/month

(2x):30 second weekly commercials between 11am-12pm ET

(4x) Show Host 'live mentions' within the hour of show

(3x) Weekly Show Host social media promotion

(1x) WEEKLY 10-minute interview spotlight during show

(1x) Logo on GPH Website

- Platinum Package: \$299/month

Title Sponsorship of Show ("brought to you by ...")

(3x):30 second weekly commercials during each hour of show

(6x) Show Host 'live mentions' within the hour of show

(5x) Weekly Show Host social media promotion

(1x) Weekly 30 -minute interview spotlight during show

(1X) Logo on GPH Website

(1x) Monthly customized promotion/contest/giveaway

- All commercial announcements professionally produced at no charge
- Minimum 3 month agreement
- Payment due monthly in advance
- Satisfaction Guarantee:
- Rates are subject to change without warning

## SOCIAL MEDIA ADVERTISING FEE

- Social Media Posts: \$25 per post or \$80 per month

(1x) Post goes out during the week or weekends. We select the day and time.

### Email Blast

- Email Blast: \$50/month

(1x)

Advertiser (Print / Sign /Date) \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Show Host (Print / Sign /Date) \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name of Show: \_\_\_\_\_ Choose Package: Silver / Gold / Platinum